



Academy Curriculum & Mission Statement

This document provides a comprehensive overview of our key training modules designed for three distinct generations. Our mission is to eliminate digital fear and replace it with confident, safe internet habits.

1 "Digital Confidence" SENIORS

FOCUS: OVERCOMING TECHNOLOGY FEAR & FRAUD DEFENSE

- **The "Pause" Protocol:** The skill of recognizing psychological manipulation (urgency, fear, authority) in phone calls and emails.
- **Digital "Doorbell":** Simple password management and Two-Factor Authentication (2FA) without needing to remember complex combinations.
- **Smart Home Security:** Privacy settings for Alexa, cameras, and smartphones to prevent unauthorized eavesdropping.

2 "Digital Explorers" AGES 7–13

FOCUS: THE HABIT OF "READ FIRST, CLICK SECOND"

- **Digital Treasure Chest:** Understanding that personal data (photos, location) is gold that shouldn't be given away for free.
- **The Toothbrush Rule:** Creating strong passwords: Pick a good one, don't share it with friends, and change it when needed.
- **Permission Detective:** Analyzing why a simple mobile game needs access to your contacts or microphone.
- **Bunker of Lies:** Recognizing fake news, deepfakes, and how to verify information sources.
- **The Cost Trap:** Protection against hidden subscriptions in "free" games and manipulative in-app purchases.

3

"Digital Guardians" PARENTS & PROS

FOCUS: CREATING A SAFE ENVIRONMENT & LEGAL LITERACY

- **Cyberbullying Dynamics:** Intervention strategies and turning passive observers into active defenders in school group chats.
- **Legal Aspects:** Understanding exactly where a joke ends and an offense begins (right to one's own image, insults, threats).
- **Family Digital Agreements:** Negotiation techniques with children regarding screen time and boundaries without resorting to total bans.

Book a consultation or workshop today

www.safeinternet.academy | info@safeinternet.academy